

EP PRESS RELEASE

Lowla *Walls EP*

Artist: Lowla

EP: Walls

Tracks:

1. Walls
2. Those Days Are Gone
3. Money Doesn't Matter
4. Electrified

Release: 30th September 2016

Label: DIY

Format: Download

For fans of: TLC, Blood Orange, ABRA



"Pop that is unashamed to be pop, that is plastic, fantastic, and completely in your face." - **Clash**

Following the success of their debut single **Reckless**, 90s loving, denim-clad electro pop duo Lara and Lo aka **Lowla** return with their brand new EP **Walls** due for release on **30th September 2016** via DIY.

Lowla have set out to create a diverse and inspired collection of songs on *Walls*. Their own unique brand of fun alt pop is ever present but the meaning behind the songs is a little more serious this time around with the girls focussing on relationships and the world around them but there are still some light-hearted moments in-between.

Title track 'Walls' flows with delicate harmonies, alongside grittier vocals, tribal beats and screeching riffs. Carrying topical themes of revolution and social awareness, the track is a step away from the romantic reflections of previous single 'Reckless' and sets out to look at the bigger picture. Of the track Lowla say: "Walls is all about the here and the now and the world that we live in. It's a very personal number for us. We truly believe in the power of people getting together and making a change."

'Those Days Are Gone' is about a broken relationship and inner conflict whilst 'Money Doesn't Matter' looks at the disparity between the classes - the rich becoming rich, whilst the poor struggle. However, the EP ends on a more positive note with 'Electrified' - the track asks us to focus on the positives in life, our relationships and the ones we love.

Meeting by chance when creative stylist Lara featured as a guest vocalist on a track that Lo was producing, Lowla was born and the pair continue to pride themselves on their musical and visually pioneering creations.

After the success of *Reckless*, Lowla aim to move forward into different territory with their latest EP and as pop artists, exploring more serious ground but with an undying love of denim. Some things never change!

Lola's EP **Walls** is released on **30th September 2016** via **DIY**.

- Lowla are available for interviews.
- EPK, photos and artwork available upon request
- Lowla on Facebook: www.facebook.com/lowlamusic
- Lowla on Twitter: @Lowlamusic
- Lowla on Instagram: @Lowlamusic



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